



This is an abridged prospectus containing salient features of the Red Herring Prospectus dated June 17, 2025 (the “RHP”). You are encouraged to read greater details available in the RHP (Download link: <https://movingmedia.in/>)

THIS ABRIDGED PROSPECTUS CONSISTS OF EIGHT PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.



## MOVING MEDIA ENTERTAINMENT LIMITED

Corporate Identification Number: U92419MH2022PLC382959, Date of Incorporation: May 19, 2022

Registered Office	Contact Person	Email and Telephone	Website
B 39/155, Siddha CHS, Opp. Ozone, Swimming Pool, Siddharth Nagar, Goregaon West, Mumbai – 400104, Maharashtra, India.	Ms. Surbhi Gupta Company Secretary and Compliance Officer	Email: <a href="mailto:info@movingmedia.me">info@movingmedia.me</a> Contact No: +91 9820011605	<a href="http://www.movingmedia.in">www.movingmedia.in</a>

**PROMOTERS OF THE COMPANY:** MR. KUULDEEP BESHAWAR NATH BHARGAVA, MR. AYUSH BHARGAVA AND MS. ANJALI BHARGAVA

DETAILS OF OFFER TO PUBLIC							
Type of Issue (Fresh/ OFS/ Fresh & OFS)	Fresh Issue Size (By no. of shares or by amount in ₹)	OFS Size (by no. of shares or by amount in ₹)	Total Issue Size (By no. of shares or by amount in ₹)	Issue Under 6(1)/ 6(2)	Share Reservation		
					QIB	NII	RII
Fresh Issue	Upto 62,00,000* Equity Shares amounting up to ₹ [●] Lakhs	Nil	₹ [●] Lakhs	This Issue Being Made in Terms of Regulation 229(2) Of Chapter IX of The SEBI (ICDR) Regulations, 2018 as amended.	Not more than [●] Equity Shares	Not more than [●] Equity Shares	Not more than [●] Equity Shares

\* Subject to finalization of the Basis of Allotment

These equity shares are proposed to be listed on NSE Emerge (i.e. Emerge Platform of National Stock Exchange Limited).

OFS: Offer for Sale

**Details of OFS by Promoter(s)/ Promoter Group/ Other Selling Shareholders (up to a maximum of 10 selling shareholders)**

Name	Type	No of Shares offered/ Amount in ₹	WACA in ₹ per Equity	Name	Type	No of Shares offered/ Amount in ₹	WACA in ₹ per Equity
Not Applicable as the entire issue constitutes fresh issue of equity shares							

P: Promoter; PG: Promoter Group; OSS: Other Selling shareholder; WACA: Weighted Average Cost of Acquisition shall be calculated on a fully diluted basis

Price Band, Minimum Bid Lot & Indicative Timelines	
Price Band*	₹ 66.00 to ₹ 70.00 Per Equity Share of Face Value of ₹ 10.00 Each
Minimum Bid Lot Size	2,000 Equity Shares
Bid/Offer Open On	Thursday, June 26, 2025
Bid/Offer Closed On	Monday, June 30, 2025
Finalisation of Basis of Allotment	On and About Tuesday, July 01, 2025
Initiation of Refunds	On and About Wednesday, July 02, 2025
Credit of Equity Shares to Demat accounts of Allottees	On and About Wednesday, July 02, 2025
Commencement of trading of Equity Shares	On and About Thursday, July 03, 2025

\*For details of **Price Band and Basis of Issue Price**, please refer to price band advertisement on page 97 of Red Herring Prospectus.

**Details of WACA of all shares transacted over the trailing eighteen months from the date of RHP.**

Period	Weighted Average Cost of Acquisition (in ₹)	Upper end of the Price Band (₹ 70.00 is “X” times the weighted Average cost of Acquisition*	Range of acquisition price: Lowest Price – Highest Price (in ₹)
Trailing Eighteen Month from the date of RHP	160.00	0.44	₹ 66 to ₹ 70.00

WACA: Weighted Average Cost of Acquisition shall be calculated on a fully diluted basis for the trailing eighteen months from the date of Red Herring Prospectus.

## RISKS IN RELATION TO THE FIRST OFFER

This being the first public Issue of Equity Shares of our Company, there has been no formal market for the Equity Shares of our Company. The face value of Equity Shares is ₹10.00 each and the Issue Price is [●] times the face value of the Equity Shares. The Issue Price determined and justified by our Company in consultation with the Book Running Lead Manager on the basis of the assessment of market demand for the Equity Shares by way of the book built process, in accordance with the SEBI ICDR Regulations, and as stated in chapter titled “*Basis for Issue Price*” on page 97 of this Red Herring Prospectus, should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding active and/or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

## GENERAL RISKS

Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the Risk Factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue, including the risks involved. The Equity Shares in the issue have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”) nor does SEBI guarantee the accuracy or adequacy of the contents of this Red Herring Prospectus. Specific attention of the investors is invited to the section “*Risk Factors*” beginning on page 31 of this Red Herring Prospectus

## PROCEDURE

You may obtain a physical copy of the Bid-cum-Application Form and the RHP from the stock exchange, syndicate members, registrar to the issue, share transfer agents, depository participants, stockbrokers, underwriters, bankers to the issue, investors’ associations or Self Certified Syndicate Banks.

If you wish to know about processes and procedures applicable to this issue, you may request for a copy of the RHP and / or the General Information Document (GID) from the BRLM or download it from the website of the Stock Exchange i.e. [www.nseindia.com](http://www.nseindia.com) and the BRLM at [www.gretexcorporate.com](http://www.gretexcorporate.com).

## PRICE INFORMATION OF BOOK RUNNING LEAD MANAGER\*

Issuer Name	Name of Merchant Banker	+/- % change in closing price, (+/- % change in closing benchmark) – 30 <sup>th</sup> calendar days from listing	+/- % change in closing price, (+/- % change in closing benchmark) – 90 <sup>th</sup> calendar days from listing	+/- % change in closing price, (+/- % change in closing benchmark) – 180 <sup>th</sup> calendar days from listing
Retaggio Industries Limited	Gretex Corporate Services Limited	25.10	-18.25, [10.4]	N.A.
Rapid Fleet Management Services Limited		5.57 [2.21]	5.57 [2.21]	N.A.
Paramount Dye Tec Limited		-23.31, [-3.25]	-18.73, [216.73]	-47.87 [-8.43]
Subam Papers Limited		-6.57, [-2.56]	-11.07, [-2.95]	-26.00 [-7.68]
Rapid Multimodal Limited		-36.12, [3.89]	-44.63, [-4.03]	-50.05, [-9.43]
Akme Fintrade (India) Limited		-11.82, [3.38]	-13.15, [7.93]	-28.58, [-0.17]
Associated Coaters Limited		51.59, [6.56]	55.67, [9.69]	40.10, [7.69]

\* Disclosures subject to recent 7 issues (initial public offerings) in the current financial year and two preceding financial years managed by each Merchant Banker with common issues disclosed once.

<b>Name of BRLM and contact details (telephone and email id)</b>	<b>GRETEX CORPORATE SERVICES LIMITED</b> <b>Address:</b> A-401, Floor 4 <sup>th</sup> , Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai, Mumbai-400013, Maharashtra, India. <b>Tel No.:</b> +91 93319 26937 <b>Email:</b> <a href="mailto:info@gretexgroup.com">info@gretexgroup.com</a> <b>Website:</b> <a href="http://www.gretexcorporate.com">www.gretexcorporate.com</a> <b>Contact Person :</b> Mr. Pradip Agarwal <b>SEBI Registration No:</b> INM000012177 <b>CIN:</b> L74999MH2008PLC288128
<b>Name of the Syndicate Member</b>	<b>GRETEX SHARE BROKING LIMITED</b> <b>Address:</b> A-401, Floor 4 <sup>th</sup> , Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai, Mumbai-400013, Maharashtra, India. <b>Tel. No.:</b> +91 22 6930 8500 <b>Email:</b> <a href="mailto:compliance@gretexbroking.com">compliance@gretexbroking.com</a> <b>Contact Person:</b> Mr. Jignesh Jayantilal Lathigra <b>SEBI Registration No:</b> INZ000166934 <b>Market Maker Code No.:</b> 90287

<b>Name of the Market Maker</b>	<b>GRETEX SHARE BROKING LIMITED</b> <b>Address:</b> A-401, Floor 4 <sup>th</sup> , Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai, Mumbai-400013, Maharashtra, India. <b>Tel. No.:</b> +91 22 6930 8500 <b>Email:</b> <a href="mailto:compliance@gretexbroking.com">compliance@gretexbroking.com</a> <b>Contact Person:</b> Mr. Jignesh Jayantilal Lathigra <b>SEBI Registration No:</b> INZ000166934 <b>Market Maker Code No.:</b> 90287
<b>Name of Registrar to the Issue and contact details</b>	<b>MAASHITLA SECURITIES PRIVATE LIMITED</b> 451, Krishna Apra Business Square Netaji Subhash Place, Pitampura, Northwest, New Delhi, Delhi – 110034, India <b>Contact No.:</b> +91 – 011-47581432 <b>Fax No.:</b> +91 – 011-47581432 <b>E-mail:</b> <a href="mailto:ipo@maashitla.com">ipo@maashitla.com</a> <b>Investor Grievance E-mail:</b> <a href="mailto:Investor.ipo@maashitla.com">Investor.ipo@maashitla.com</a> <b>Website:</b> <a href="http://www.maashitla.com">www.maashitla.com</a> <b>Contact Person:</b> Mr. Mukul Agrawal <b>SEBI Registration No.:</b> INR000004370 <b>CIN:</b> U67100DL2010PTC208725
<b>Name of Statutory Auditor &amp; Peer Review Auditor</b>	<b>M/S. KUSHAL S POONIA &amp; CO, Chartered Accountants</b>
<b>Name of Credit Rating Agency and the rating or grading obtained if any</b>	Not Applicable
<b>Name of Debenture Trustee, if any</b>	Not Applicable
<b>Self-Certified Syndicate Banks</b>	The list of banks is available on: <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=35">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=35</a>
<b>Non-Syndicate Registered Brokers</b>	You can submit Bid cum Application Forms in the Issue to Non-Syndicate Registered Brokers at the Non-Syndicate Broker Centers. For further details, see section titled “ <b>Issue Procedure</b> ” beginning at page 249 of the Red Herring Prospectus.
<b>Details regarding website address(es) / link(s) from which the investor can obtain list of Registrar to issue and share transfer agents, depository participants and stockbrokers who can accept application from investor (as applicable)</b>	<a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes</a>

#### PROMOTERS OF THE ISSUER COMPANY

Sr. No.	Name	Individual/ Corporate	Experience & Educational Qualification
1	Mr. Kuuldeep Beshawar Nath Bhargava	Individual	<b>Mr. Kuuldeep Beshawar Nath Bhargava</b> , aged 56, is the First Director and Promoter of our Company. He transitioned to the role of Managing Director on May 02, 2024 for a term of five years. Mr. Bhargava earned his Bachelor of Commerce degree from University of Delhi in 1991. Mr. Bhargava has more than 10 years of experiences in the field of media and entertainment sectors. In 2012, he founded a proprietorship named “M/s. Moving Media” engaging in the business of providing end to end camera and lens equipment on a rental and returnable basis. Further, In 2022, Mr. Bhargava incorporated a company named Moving Media Entertainment Limited and acquired the running business on a going concern basis with the assets and liabilities of M/s Moving Media, vide Business Transfer Agreement dated August 05, 2024, effective from April 01, 2024. Mr. Bhargava has been a driving force behind various business strategies, project management, and management activities. His expertise has been invaluable to our Company. Throughout his tenure, Mr. Bhargava has demonstrated leadership and management skills, successfully guided his team and ensured the timely completion of projects.
2	Ms. Anjali Bhargava	Individual	<b>Ms. Anjali Bhargava</b> , aged 58, is the First Director and Promoter of our Company. She was initially appointed as an Executive Director on May 19, 2022, and later transitioned to the role of Non-Executive Director on May 2, 2024. With over 6 years of experience as an Administration Officer, Ms. Bhargava possesses expertise in office management, recruitment, and operations, boasting a proven track record of efficiently handling multiple tasks and ensuring seamless office operations. Her key strengths include excellent organizational skills, attention to detail, and a proactive approach.
3	Mr. Ayush Bhargava	Individual	<b>Mr. Ayush Bhargava</b> , aged 26, was appointed as Executive Director of the Company on May 2, 2024. A Bachelor of Commerce graduate from the University of Mumbai (2019), he brings over 5 years of experience to the role. As the founder of M/s. Mad Media Services, a proprietorship established in 2018, Mr. Bhargava has gained expertise in business strategies and operational management within the media industry. He is committed to striking a balance between affordability and operational efficiency, proactively seeking opportunities for growth and development with a focus on continuous improvement and adaptability.

## BUSINESS OVERVIEW AND STRATEGY

**Company Overview:** Moving Media Entertainment Limited is a Camera and Lens equipment outsourcing company, engaged in providing end to end camera and lens equipment on a package rental basis in India. Our company caters to the media and entertainment industry across the country. We provide camera, camera lenses, filters, grips, gimbal, monitors, sound equipment and other peripherals like lighting setup on package rental basis mainly to small, medium and large corporate engaged in the entertainment industry. Based on our client's requirements, we offer them tailor-made packaged rental schemes that suit their requirements.

### Our Services:

- Camera & Accessories Rental Services
- Technical Manpower Services
- Digital Imaging Technicians (D.I.T)
- Broadcast Equipment Rental Services

### Service Wise Revenue breakup:

(₹ In Lakhs)

Service-wise revenue	2024-25	2023-2024	2022-2023
Rental Services – Renting of cameras and equipment packages	3,706.38	2,338.11	767.48
<b>Total</b>	<b>3,706.38</b>	<b>2,338.11</b>	<b>767.48</b>

**Geographies Serves:** The Company serves its activities and operations in Indian market. The following table shows our state wise revenue:

(₹ In Lakhs)

Particulars	For the Financial Year Ended on					
	March 31, 2025	March 31, 2025	March 31, 2024	March 31, 2024	March 31, 2023	March 31, 2023
	Amount (In Lakhs)	%	Amount (In Lakhs)	%	Amount (In Lakhs)	%
Maharashtra	3,288.66	88.73	2,217.05	94.82	654.30	85.25
Punjab	-	-	1.10	0.05	-	-
Haryana	43.93	1.19	-	-	6.96	0.91
Delhi	211.34	5.70	58.69	2.51	38.50	5.02
West Bengal	54.27	1.46	35.00	1.50	32.50	4.23
Gujarat	-	-	-	-	0.34	0.04
Karnataka	22.06	0.60	18.86	0.81	5.22	0.68
Kerala	-	-	0.05	0.00	-	-
Tamil Nadu	0.42	0.01	0.26	0.01	-	-
Telangana	33.90	0.91	7.10	0.30	29.66	3.86
Jammu and Kashmir	11.09	0.30	-	-	-	-
Himachal Pradesh	1.42	0.04	-	-	-	-
Uttarakhand	22.69	0.61	-	-	-	-
Rajasthan	13.98	0.38	-	-	-	-
Uttar Pradesh	2.61	0.07	-	-	-	-
<b>Total</b>	<b>3,706.38</b>	<b>100.00</b>	<b>2,338.11</b>	<b>100.00</b>	<b>767.48</b>	<b>100.00</b>

### Key Performance Indicators of Our Company:

(₹ In Lakhs)

Key Financial Performance	Restated Financial Statements <sup>(1)</sup>			Special Purpose Carved-Out Financial Statements <sup>(2)</sup>		
	For the financial year ended March 31, 2025	For the financial year ended March 31, 2024	For the financial year ended March 31, 2023	For the financial year ended March 31, 2024	For the financial year ended March 31, 2023	For the financial year ended March 31, 2022
Revenue from operations <sup>(3)</sup>	3,706.38	2,338.11	767.48	2,882.59	1,646.54	1,336.42
EBITDA <sup>(4)</sup>	2,859.47	1,646.89	227.50	2,244.26	758.64	645.62
EBITDA Margin % <sup>(5)</sup>	77.15	70.44	29.64	77.86	46.07	48.31
PAT	1,039.68	1,008.97	149.65	1,028.94	211.59	122.38
PAT Margin % <sup>(6)</sup>	28.05	43.15	19.50	35.69	12.85	9.16
Net worth <sup>(7)</sup>	3,944.98	1,159.61	150.65	2,905.30	1,036.40	443.04
RoE % <sup>(8)</sup>	26.35	87.01	99.34	35.42	20.42	27.62
RoCE% <sup>(9)</sup>	18.49	53.43	59.15	30.63	15.28	15.19

**Notes:** <sup>(1)</sup> Based on the Restated Consolidated Financial Information for the Financial year ended March 31, 2025, 2024 and 2023. See "Restated Financial Information" on page 183.

- (2) Based on the Special Purpose Carved-Out Combined Financial Statements for the financial year ended March 31, 2024, 2023 and 2022, which have been prepared on a carved-out basis from the audited financial statements of the Moving Media Proprietorship Concern and our Restated Consolidated Financial Information. This carved-out financial information is not financial information of our Company. See “Special Purpose Carved Out Combined Financial Statements” on page 184 . See also “Risk Factors – Our Special Purpose Carved-Out Combined Financial Statements and Carved-out Operating Data may not be representative of our results as an independent company” on page 31.
- (3) Revenue from Operations means the Revenue from Operations as appearing in the Restated Consolidated Financial Statements
- (4) EBITDA is calculated as Profit before tax + Depreciation + Finance Costs - Other Income.
- (5) ‘EBITDA Margin’ is calculated as EBITDA divided by Revenue from Operations.
- (6) ‘PAT Margin’ is calculated as PAT for the period/year divided by revenue from operations.
- (7) Net worth means the aggregate value of the paid-up share capital and reserves and surplus of the company.
- (8) Return on Equity is ratio of Profit after Tax and Shareholder Equity
- (9) Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders’ equity plus total debt and deferred tax liability. Here, EBIT is calculated as Profit before tax + Finance Costs.

### 3. Revenue segmentation in terms of top 5/10 clients or Industries:

#### Percentage of our Top 5 and Top 10 Customers of Total Sales:

Particulars	For the Financial Year Ended on		
	March 31, 2025	March 31, 2024	March 31, 2023
% wise Top 1 of Total Sales	9.25%	23.24%	24.49%
% wise Top 3 of Total Sales	26.04%	47.96%	38.51%
% wise Top 5 of Total Sales	40.33%	59.06%	48.46%
% wise Top 10 of Total Sales	59.17%	72.35%	66.96%

(Revenue ₹ in lakhs)

Particulars	For the Financial Year ended					
	March 31, 2025		March 31, 2024		March 31, 2023	
	Revenue	In %	Revenue	In %	Revenue	In %
Customer 1	342.72	9.25%	543.27	23.24%	187.99	24.49%
Customer 2	322.47	8.70%	406.69	17.39%	59.45	7.75%
Customer 3	300.00	8.09%	171.47	7.33%	48.15	6.27%
Customer 4	279.00	7.53%	168.91	7.22%	43.79	5.71%
Customer 5	250.51	6.76%	90.48	3.87%	32.50	4.23%
Customer 6	166.30	4.49%	83.25	3.56%	32.35	4.22%
Customer 7	157.01	4.24%	65.00	2.78%	28.63	3.73%
Customer 8	132.23	3.57%	62.65	2.68%	27.69	3.61%
Customer 9	122.10	3.29%	57.93	2.48%	27.00	3.52%
Customer 10	120.68	3.26%	42.10	1.80%	26.33	3.43%
<b>Total</b>	<b>2,193.02</b>	<b>59.17%</b>	<b>1691.75</b>	<b>72.35%</b>	<b>513.88</b>	<b>66.96%</b>

Note: Names of our top 10 customers have not been disclosed due to lack of receipt of consent and confidentiality reasons.

#### Percentage of Top 5 and Top 10 Suppliers of total Hire Charges Paid:

Particulars	For the Financial Year Ended on		
	March 31, 2025	March 31, 2024	March 31, 2023
% wise Top 1 of Total Hire Charges Paid	19.284%	38.90%	77.33%
% wise Top 3 of Total Hire Charges Paid	53.11%	74.96%	97.36%
% wise Top 5 of Total Hire Charges Paid	79.26%	91.44%	99.82%
% wise Top 10 of Total Hire Charges Paid	99.77%	100.00%	100.00%

(₹ in Lakhs)

Particulars	For the Financial Year ended					
	March 31, 2025		March 31, 2024		March 31, 2023	
	Hire Charges Paid	In %	Hire Charges Paid	In %	Hire Charges Paid	In %
Supplier 1	68.26	19.28%	204.50	38.90%	165.00	77.33%
Supplier 2	65.00	18.32%	126.00	23.97%	35.00	16.40%
Supplier 3	54.75	15.47%	63.57	12.09%	7.75	3.63%
Supplier 4	53.10	54.00%	56.65	10.78%	4.00	1.87%
Supplier 5	39.48	11.15%	30.00	5.71%	1.23	0.58%



Particulars	For the Financial Year ended					
	March 31, 2025		March 31, 2024		March 31, 2023	
	Hire Charges Paid	In %	Hire Charges Paid	In %	Hire Charges Paid	In %
Supplier 6	35.62	10.06%	26.71	5.08%	0.18	0.08%
Supplier 7	20.56	5.81%	17.50	3.33%	0.15	0.07%
Supplier 8	11.52	3.25%	0.52	0.10%	0.07	0.03%
Supplier 9	3.65	1.03%	0.21	0.04%	-	-
Supplier 10	1.25	0.35%	0.04	0.01%	-	-
<b>Total</b>	<b>353.19</b>	<b>99.77%</b>	<b>525.70</b>	<b>100%</b>	<b>213.38</b>	<b>100%</b>

*Note: Names of our top 10 suppliers have not been disclosed due to lack of receipt of consent and confidentiality reasons.*

**Intellectual Property, if any:** We have applied for 1 trademark.

**Market Share:** Not Ascertainable

**Manufacturing plant:** Not Applicable

**Employee Strength:** As of the March 31, 2025 there are total of 16 employees on payroll.

BOARD OF DIRECTORS					
Sr. No.	Name	Designation (Independent / Whole time / Executive / Nominee)	Experience & Educational Qualification	Other Directorships	
1	Mr. Kuuldeep Beshawar Nath Bhargava	Managing Director	<b>Experience:</b> Mr. Bhargava has more than 10 years of experience in the field of media and entertainment sectors. He has been a driving force behind various business strategies, project management, and management activities. His expertise has been invaluable to our Company. Throughout his tenure, Mr. Bhargava has demonstrated leadership and management skills, successfully guided his team and ensured the timely completion of projects. <b>Educational Qualification:</b> Bachelor of Commerce degree from University of Delhi	<b>Indian Companies:</b> N.A <b>Foreign Companies:</b> N.A. <b>Limited Liability Partnerships:</b> Moving Media Entertainment and Services LLP (Already applied for Strike-off)	
2	Mr. Ayush Bhargava	Executive Director	<b>Experience:</b> He brings over 5 years of experience to the role. As the founder of M/s. Mad Media Services, a proprietorship established in 2018, Mr. Bhargava has gained expertise in business strategies and operational management within the media industry. He is committed to striking a balance between affordability and operational efficiency, proactively seeking opportunities for growth and development with a focus on continuous improvement and adaptability. <b>Educational Qualification:</b> Bachelor of Commerce graduate from the University of Mumbai	<b>Indian Companies:</b> N.A. <b>Foreign Companies:</b> N.A. <b>Limited Liability Partnerships:</b> Moving Media Entertainment and Services LLP (Already applied for Strike-off)	
3	Ms. Anjali Bhargava	Non-Executive Director	<b>Experience:</b> Ms. Bhargava possesses expertise in office management, recruitment, and operations, boasting a proven track record of efficiently handling multiple tasks and ensuring seamless office operations. Her key strengths include excellent organizational skills, attention to detail, and a proactive approach. <b>Educational Qualification:</b> N.A.	<b>Indian Companies:</b> N.A. <b>Foreign Companies:</b> N.A. <b>Limited Liability Partnerships:</b> N.A.	
4	Mr. Abhishek Shamsunder Rege	Independent Director	<b>Experience:</b> He has more than 10 years of experience. He has played a crucial role as CEO in driving Endemol Shine India's growth identifying and growing key market segments like the regional business. He was employed with Crazy Maverick Films, where he contributed to the organization's foundation and strategic vision. With a robust understanding of market, he brings wealth of experience to his role. <b>Educational Qualification:</b> Master of Business Administration from Symbiosis International Educational Centre, Pune,	<b>Indian Companies:</b> • Aarambh Entertainment Private Limited. • Crazy Maverick Films Private Limited. <b>Foreign Companies:</b> N.A. <b>Limited Liability Partnerships:</b> N.A.	
5	Mr. Vinkesh Gulati	Independent Director	<b>Experience:</b> He has more than two decades of experience with United Group of Institutions since August 1998, where he serves as Senior Vice President. In this role, he oversees a broad educational network that offers academic programs in various disciplines, including Medicine, Engineering, Pharmacy, Management, Law, and Journalism. As a hands-on leader, Mr. Gulati is deeply committed to the professional development of his teams, emphasizing the critical role of human capital in organizational success. <b>Educational Qualification:</b> Master of Business Administration in Marketing Management from Symbiosis Institute of Business Management, Pune	<b>Indian Companies:</b> N.A <b>Foreign Companies:</b> N.A. <b>Limited Liability Partnerships:</b> N.A.	

For further details please refer **"Our Management"** beginning on page 155 of the Red Herring Prospectus.

## OBJECTS OF THE ISSUE

The Net Proceeds of the Issue are proposed to be used in accordance with the details provided in the following table: (₹ in lakhs)

Sr. No.	Particulars	Total Estimated Expenditure	Amount to be financed from Internal Accruals/ Borrowings	Amount to be financed and deployed from Net IPO Proceeds by the Financial Year ended March 31, 2026
1	Investment in Advanced Camera Solutions	2,526.10	26.10	2,500.00
2	Repayment/Pre-payment of Certain Debt Facilities	1,128.48	228.48	900.00
3	General Corporate Purposes	●	-	●
	<b>Total</b>	●	254.58	●

\* To be finalised upon determination of the Offer Price and updated in the Prospectus prior to filing with the RoC. The amount to be utilised for general corporate purposes shall not exceed 25% of the Gross Proceeds.

**Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues / rights issue, if any, of the Company in the preceding 10 years:** Not Applicable

**Name of monitoring agency, if any:** Not Applicable

**Terms of Issuance of Convertible Security, if any:** Not Applicable

Convertible securities being offered by the Company	Not Applicable
Face Value / Issue Price per Convertible Securities	Not Applicable
Issue Size	Not Applicable
Interest on Convertible Securities	Not Applicable
Conversion Period of Convertible Securities	Not Applicable
Conversion Price for Convertible Securities	Not Applicable
Conversion Date for Convertible Securities	Not Applicable
Details of Security created for CCD	Not Applicable

## SHAREHOLDING PATTERN

Sr. No.	Particulars	Pre-Issue number of shares	% Holding of Pre issue
1.	Promoter and Promoter Group	1,07,88,156	85.58
2.	Public	18,18,180	14.42
	<b>Total</b>	<b>1,26,06,336</b>	<b>100.00</b>

For further details please refer “Capital Structure” beginning on page 74 of the Red Herring Prospectus.

**Number/amount of equity shares proposed to be sold by selling shareholders, if any:** Not Applicable

## Summary of Restated Financials

(₹ in Lakhs)

Particulars	Restated Financial Statements <sup>(1)</sup>	Special Purpose Carved-Out Financial Statements <sup>(2)</sup>				
	For the financial year ended March 31, 2025	For the financial year ended March 31, 2024	For the financial year ended March 31, 2023	For the financial year ended March 31, 2024	For the financial year ended March 31, 2023	For the financial year ended March 31, 2022
Share Capital	1,260.63	1.00	1.00	1.00	1.00	-
Reserves and surplus	2,684.35	1,158.61	149.65	2,904.30	1,035.40	443.04
Net Worth	3,944.98	1,159.61	150.65	2,905.30	1,036.40	443.04
Total Income	3,706.38	2,338.11	767.48	2,900.98	1,646.55	1,336.44
Profit after Tax	1,039.68	1,008.97	149.65	1,028.94	211.59	122.38
<b>Total Borrowings</b>	<b>4,160.71</b>	<b>1,291.86</b>	<b>166.47</b>	<b>1,892.19</b>	<b>1,668.33</b>	<b>1,619.28</b>

<sup>(1)</sup> Based on the Restated Financial Information for the Financial year ended March 31, 2025, March 31, 2024 and 2023. See “Restated Financial Information” on page 183

<sup>(2)</sup> Based on the Special Purpose Carved-Out Combined Financial Statements for the financial year ended March 31, 2024, 2023, and 2022, which have been prepared on a carved-out basis from the audited financial statements of the Moving Media Proprietorship Concern and our Restated Financial Information. This carved-out financial information is not financial information of our Company. See “Special Purpose Carved-Out Combined Financial Statements” on page 183. See also “Risk Factors – Our Special Purpose Carved-Out Combined Financial Statements and Carved-out Operating Data may not be representative of our results as an independent company” on page 31

For further details please refer “Financial Statement as Restated” beginning on page 183 of the Red Herring Prospectus.

### INTERNAL RISK FACTORS

**The below mentioned risks are top 5 risk factors as per the Red Herring Prospectus:**

1. Our business is capital intensive in nature. If we are unable to raise additional funds when needed, or on terms acceptable to us, we may be required to scale down or abandon our expansion & growth plans and/or reduce capital expenditure and the size of our operations, any of which could materially and adversely affect our business, financial position and results of operations.
2. We generate a significant percentage of our revenue from few clients. The loss of any one or more of our major clients would have a material adverse effect on our business operations and profitability.
3. We depend on a few key suppliers who help us procure cameras. Our Company has not entered into long-term agreements with its suppliers for the same. In the event we are unable to procure the same, at competitive prices our business, results of operations and financial condition may be adversely affected.
4. Changes in technology render our current equipment obsolete and require us to make substantial capital investments.
5. Our company faces uncertainty and payment risks due to Project-Based Business.

For further details please refer **“Risk Factors”** beginning on page 31 of the Red Herring Prospectus.

### SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

**A. Total number of outstanding litigations against the company and amount involved:**

Name of Entity	Criminal Proceedings	Tax Proceedings (including TDS)	Statutory or Regulatory Proceedings	Disciplinary actions by the SEBI or Stock Exchanges against our Promoters	Material Civil Litigations	Aggregate amount involved (₹ in Lakhs)
<b>Company</b>						
By the Company	-	-	-	-	-	Nil
Against the Company	-	03	-	-	-	1.64
<b>Directors and Promoters</b>						
By our directors and promoters	-	-	-	-	1	194
Against the Directors	-	27	-	-	1	268.68

**Notes:** \*To the extent quantifiable excluding interest and penalty thereon.

**B. Brief details of the top 5 material outstanding litigations against the company and amount involved:**

Sr. No.	Particulars	Litigation filed by	Current status	Amount involved
-	-	-	-	-

**C. Regulatory Action, if any – disciplinary action taken by SEBI or stock exchanges against the Promoters in last 5 financial years including outstanding action, if any: NIL**

**D. Brief details of outstanding criminal proceedings against Promoters: NIL**

### ANY OTHER IMPORTANT INFORMATION AS PER BOOK RUNNING LEAD MANAGER / ISSUER – NIL

### DECLARATION BY THE COMPANY

We hereby declare that all relevant provisions of the Companies Act, 2013 and the guidelines/regulations issued by the Government of India or the guidelines/regulations issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be have been complied with and no statement made in the Red Herring Prospectus is contrary to the provisions of the Companies Act, 1956, the Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 or rules made or guidelines or regulation issued there under, as the case may be. We further certify that all statements in the Red Herring Prospectus are true and correct.